

**Abstract**

[0075] Systems and methods for customizing books that include illustrations and associated words describing the illustrations are described. One or more of the illustrations includes one or more drawings of one or more characters. In one embodiment, a method of customizing a book includes providing one or more features related to a character included in the book and associated with selectable options. The book can be customized based on associating one or more of the drawings of the one or more characters with one or more of a selectable character name, a selectable character appearance, a pronoun consistent with a selectable character gender, and a possessive adjective consistent with the selected character gender.